

WILLISTON BASIN PETROLEUM CONFERENCE

Accelerate Your Business Today!

With MyLEADS by CONEXSYS convert digitally collected sales leads into customers. Backed by expert support and sound technology, gain access to customizable tools and key delegate information.



Order early for the best rate

order.conexsys.com EVENT CODE:





MyLEADS - Mobile

Real-time attendee lead information. Ability to either scan badges or type badge ID's. Multiple device options (Android/Apple), which sync to your exhibitor lead portal. Modify custom qualifiers on demand through your exhibitor lead portal. Internet access is required (NOT INCLUDED).



MyLEADS - Connect

Use your own scanner at the event to collect leads using our API. Once your order is processed, API documentation and a token key are sent. Multiple device connections are allowed. One company per unique token key.



MyLEADS - Standard

A small, lightweight & easy to carry scanner. Equipped with just one button and onboard, it is an easy, straight forward & economical method to collecting your leads. An electronic file is provided within one business day after the end of the event. No electrical power is required. Barcode Scanners must be picked up at Lead Retrieval Service Desk onsite.

Features

- Scan Anywhere, Any Time
- Custom Qualifiers / Demographics
- ✓ Instant Lead Data
- ✓ On Demand Follow Up
- Reporting Portal
- ✓ Add Notes to Leads
- ✓ Export Leads to Excel
- ✓ Use Your Own Device (1 License Per Device)

Features

- ✓ Scan Anywhere, Any Time
- Custom Qualifiers /
 Demographics
- ✓ Instant Lead Data
- ✓ On Demand Follow Up
- Reporting Portal
- Add Notes to Leads
- **Export Leads to Excel**
- Use Your Own Device (Multiple Device Connections)

Features

- Scan Anywhere, Any Time
- ✓ Custom Lead Menu
- A Instant Lead Data
- On Demand Follow Up
- Reporting Portal
- Add Notes to Leads
- ✓ Export Leads to Excel
- Use our Rental Device
 (Pick up at Lead Retrieval Desk)











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| Order early for the best rate order.conexsys.com EVENT CODE: | | Qty | Price | Total |
|---|--------------------------------------|-----|----------|-------|
| MyLEADS - Mobile 3 Licenses Use our app on up to 3 of your mobile devices to capture leads that sync instantly to your exhibitor lead portal in real-time. (Internet connection required for real time data. Internet not included) | Early Until 2023-04-21 Regular | | | |
| MyLEADS - Mobile Additional License | | | | |
| MyLEADS - Connect Use your own device and scanner at the event and connect directly to the database using our API. | Early Until 2023-04-21 Regular | | | |
| MyLEADS - Standard Use our small, light weight & easy to carry scanner, equipped with just one key that allows for straight forward use. Scanner(s) must be picked up and returned to the lead retrieval desk. | Early Until 2023-04-21 Regular | | | |
| | | | Subtotal | |
| | | | Tax(5%) | + |

Please Note

MyLEADS - Mobile activation codes, lead portal login link and set up instructions will be sent in a separate email.

All equipment is offered on a rental basis and must be returned to the lead retrieval desk at the start of the scheduled exhibit breakdown period. All equipment is the sole responsibility of the exhibitor during the rental period. Lost or damaged equipment is subject to an additional charge, up to the full replacement cost of \$800. CONEXSYS will take reasonable precautions to ensure the safety and integrity of the data produced from this service and does not accept liability for any losses incurred resulting from missing or invalid information. Barcode Scanners must be picked up at the Lead Retrieval Services Desk onsite. To order onsite, please see CONEXSYS at the Lead Retrieval Services Desk. HST/GST #134 737 477 | Total Amount due in Canadian Dollars. All refunds are subject to a 20% administration fee.

| Contact Information | | | | |
|---------------------|-----------------|--|--|--|
| Company | | | | |
| Booth # | | | | |
| Address | | | | |
| | | | | |
| City | | | | |
| Province/State | Postal/Zip Code | | | |
| Onsite Contact | | | | |
| Onsite Phone | | | | |
| Email (for Leads) | | | | |

| Payment Information | | | | |
|---------------------|-------------|---------------------|--|--|
| VISA | mastercard. | AMERICAN EXPRESS | | |
| Card Number | | | | |
| Name on Card | | | | |
| Expiration Date | | | | |
| CVV # | | | | |
| Ordered By | | | | |
| Email (for receipt) | | | | |
| Signature | | | | |









Total =



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MyLEADS - Standard Lead Menu (Optional)

| Exhibitor: | | Booth: | | | | |
|------------------------|------------------------------------|--------|-------|--|--|--|
| References (Maximum 8) | | | | | | |
| Ex. S | ales Reps, Territories, Divisions, | | | | | |
| 1 | | 5 | | | | |
| 2 | | 6 | | | | |
| 3 | | 7 | | | | |
| 4 | | 8 | | | | |
| Products/Services | | | | | | |
| 1 | | 14 | | | | |
| 2 | | 15 | | | | |
| 3 | | 16 | | | | |
| 4 | | 17 | | | | |
| 5 | | 18 | | | | |
| 6 | | 19 | | | | |
| 7 | | 20 | | | | |
| 8 | | 21 | | | | |
| 9 | | 22 | | | | |
| 10 | | 23 | | | | |
| 11 | | 24 | | | | |
| 12 | | 25 | | | | |
| 13 | | 26 | | | | |
| E . II | ()4 : 0) | | | | | |
| FOII | ow ups (Maximum 8) | | | | | |
| | 1. Phone call | | OTHER | | | |
| | 2. Sales visit | | | | | |
| | 3. Demonstration | | | | | |
| | 4. Quotation | | | | | |
| | 5. Send literature | | | | | |
| | 6. Hot lead (urgent) | | | | | |
| | 7. See notes | | | | | |
| | 8. Ready to purchase | | | | | |
| | 9. Makes purchasing decision | | | | | |
| | 10. Order placed at show | | | | | |









